

Participant Sign Up Instructions!



1 Become a Fundraiser

1. Text your organization's FUNDRAISER KEYWORD **WCA** to **71777** to sign up as a fundraiser.
2. You will receive a text with a link to sign up. Follow the link. Scroll and click "Become a Fundraiser."
3. Fill out your information and click "Become a Fundraiser" a second time.

2 Create Your Personal Page

You will receive a text with a link to complete your registration.

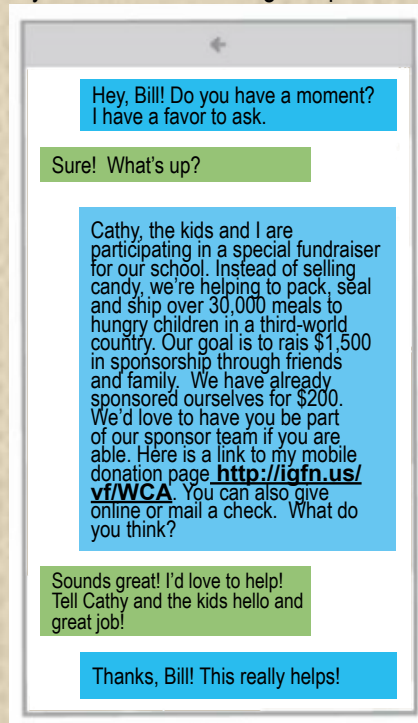
1. Create a password.
2. Personalize your page.
 - Upload a picture of yourself.
 - Add your fundraising goal.
 - Write a message that will go out to your supporters.
3. Click "Save."
4. Click "Make a Donation" and sponsor yourself in order to kick-start your campaign. **Very Important!**

3 Find your Personal Keyword & Share Your Cause

Click the "Share" button, where you will find your personal keyword.



Text or email 30 or more friends and family to ask for support. Your text needs to be personal, not a "form letter." Ask your friend if he's available, wait for a response, then present your ask. See wording sample below.



**Don't have a smart phone?
Copy this link to promote your campaign
via email, SMS, or social media.**

<http://igfn.us/vf/WCA>

Track recipients of your texts/emails on the attached tracking sheet. Follow-up with people if you don't hear from them.
(Turn in to receive credit for your participation.)

Send 30+ texts asking friends and family to sponsor you by texting your PERSONAL KEYWORD to 71777. Please list the 30+ people to whom you will send texts, documenting the dates, the outcomes and any notes as you communicate with each person. In order to participate in the Feed the Need Award you must turn this completed form into your teacher by October 21, 2014. Please remember to sign the bottom of the page.

	Name	Date of Text Sent	Date of Follow-Up	Date of Follow-Up	Outcome/Notes
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Signature _____ Date _____

Important! Your "personal keyword" is different from the "fundraiser keyword" listed above in step #1. YOU WILL ONLY GET CREDIT FOR A DONATION BY GIVING YOUR POTENTIAL DONORS YOUR PERSONAL KEYWORD. Donations sent using the fundraiser keyword are not able to be tracked back to a certain individual.